**Memori: Presentation Notes**

0. Introduction

* My name is Bhaven Patel and I will present my newest app call ed Memori

1. What is Memori?

* Memori was designed to change the way you remember and share holidays forever, by storing these treasured memories in a reliable and easy-to-use app
* This app will fill a void in our lives that we did not know existed until now
* No longer will you need to store information about your holidays in different places, as Memori will now do it for you in the comfort of your own hands
* And all this can be done whilst you're on the move

2. What can Memori do?

* Memori allows you store information such as journal entries, pictures, locations about your holiday whenever you want
* It can even suggest places you might want to visit based on locations you have already been to
* There are countless ways for you to add to your endless journal to make sure you don't miss a single detail
* It will then take all of this information and group together similar events to create your own personalized holidays, making it a whole lot easier to track when you get back home
* And to make sure you don't lose anything, all of the data you save in the app and on your profile will be backed up to the cloud. Just for that extra sense of security

3. What makes Memori the best?

* It's simple yet professional user-interface will not only mean the app will be comfortable to use, but it will also posses enough functionality to meet requirements of all potential audiences
* Memori will also include a fairly new coveted function found within mobile apps, which is a Dark Mode. This will change the colour scheme to a much darker richer colour palette to help improve visibility and also enhance device performance
* Last but not least, Memori will embrace the social media aspect of smart-phones by allowing you to upload your holidays to your own personal profile. This means users will be able to follow each other and keep track of the holidays that they travel on. In addition to this they exchange messages through an instant messaging chat available

4. Why you should choose Memori?

* With Memori, I intend to make the next ground-breaking app that everyone will talk about when travelling
* As it stands there is no current renowned alternative for this type of service, hence why I believe this will be the first of its kind
* This will redevelop the way holidays are kept and shared and I hope that you will consider it for your next holiday. Thank You!

5. Finishing

* I'll be happy to answer any questions you may have